

ORDER



Orders
Order / Rev: 186769
Alt Order #:
Product Desc: Restore Our Future
Estimate: 459
Flight Dates: 10/23/12 - 10/29/12
Original Date / Rev: 10/18/12 / 10/18/12
Order Type: GENERAL

KMGH

Primary AE: David Lombardo
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Mentzer Media Services, Inc.
Buying Contact:
Billing Contact:
 600 Fairmount Avenue
 Towson, MD 21204

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Issue/Restore Our Future
Demographic: A25-54
Product Codes: PL23-Issue/Prop
Priority: PREEMPTIBLE
Revenue Codes: POL, POL, ISS

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	97	\$137,500.00	\$116,875.00
10/29/12	10/29/12	21	\$29,100.00	\$24,735.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	97	\$137,500.00	\$116,875.00	0.00
November 2012	21	\$29,100.00	\$24,735.00	0.00
Totals	118	\$166,600.00	\$141,610.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
David Lombardo			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KMGH	26%	\$166,600.00
Market	100%	\$640,769.23

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBDI	0%	\$0.00
KCEC	0%	\$0.00
KCNC	22%	\$140,969.23
KDEN+	0%	\$0.00
KDVR+	10%	\$64,076.92
KFCT	0%	\$0.00
KMAS	0%	\$0.00
KPXC	0%	\$0.00
KRMA	0%	\$0.00
KRMT	0%	\$0.00
KTFD	0%	\$0.00
KTVB	10%	\$64,076.92
KUSA	22%	\$140,969.23
KWGN	10%	\$64,076.92
KWHD	0%	\$0.00
KZCO	0%	\$0.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMGH	10/23/12	10/26/12	GMA M-F 7-9A / KMGH CA GMA M-F 7-9A	CA	7A-9A - TWTF--	:30	16	\$850.00	P3	0.00	NM	16	\$13,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- TWTF--				16	\$850.00		0.00			
N 2	KMGH	10/23/12	10/25/12	9a-930a Right This Minute 9a-930a Right This Minute	CA	9a-930a - TWT---	:30	6	\$500.00	P2	0.00	NM	6	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- TWT---				6	\$500.00		0.00			
N 3	KMGH	10/26/12	10/26/12	Mile High Living Mile High Living	CA	9a-930a ----F--	:30	2	\$500.00	P2	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--				2	\$500.00		0.00			
4	KMGH	10/23/12	10/26/12	930a-10 Right This Minute 930a-10 Right This Minute	CA	930a-10a - TWTF--	:30	8	\$500.00	P2	0.00	NM	8	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- TWTF--				8	\$500.00		0.00			
5	KMGH	10/23/12	10/26/12	The View THE VIEW	CA	10A-11A - TWTF--	:30	4	\$1,000.00	P1	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- TWTF--				4	\$1,000.00		0.00			
6	KMGH	10/23/12	10/26/12	11A-12P News/KMGH 11A-12P News	CA	11A-12P - TWTF--	:30	8	\$800.00	P1	0.00	NM	8	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- TWTF--				8	\$800.00		0.00			
N 7	KMGH	10/23/12	10/26/12	DR. OZ - 4PM Dr. Oz	CA	4P-5P - TWTF--	:30	8	\$1,000.00	P1	0.00	NM	8	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- TWTF--				8	\$1,000.00		0.00			
8	KMGH	10/23/12	10/26/12	5-530P News M-F/KMGH 5-530P News	CA	5P-530P - TWTF--	:30	8	\$1,000.00	P3	0.00	NM	8	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- TWTF--				8	\$1,000.00		0.00			
9	KMGH	10/23/12	10/26/12	6p-630p JEOPARDY (M-F) 6P-630P JEOPARDY (M-F)	CA	6P-630P - TWTF--	:30	8	\$3,400.00	P1	0.00	NM	8	\$27,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- TWTF--				8	\$3,400.00		0.00			
10	KMGH	10/23/12	10/26/12	630-7P WHEEL (M-F) 630-7p WHEEL (M-F)	CA	630-7P - TWTF--	:30	8	\$3,400.00	P2	0.00	NM	8	\$27,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- TWTF--				8	\$3,400.00		0.00			
11	KMGH	10/23/12	10/26/12	Nightline Nightline	CA	1037P-1103P - TWTF--	:30	4	\$2,000.00	P1	0.00	NM	4	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- TWTF--				4	\$2,000.00		0.00			
12	KMGH	10/26/12	10/26/12	ABC Fri C ABC Fri C	CA	9P-10P ----F--	:30	1	\$6,000.00	P1	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--				1	\$6,000.00		0.00			
13	KMGH	10/27/12	10/27/12	5-6p News Saturday 5pm News Saturday	CA	5P-6p -----S-	:30	2	\$800.00	P2	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-				2	\$800.00		0.00			
14	KMGH	10/27/12	10/27/12	ABC College FB - Prime ABC College FB - Prime/PA	CA	6P-930P -----S-	:30	1	\$5,000.00	P2	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$5,000.00		0.00			
15	KMGH	10/28/12	10/28/12	THIS WEEK w/George This Week	CA	8A-9A -----S	:30	1	\$1,200.00	P3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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15	KMGH	10/28/12	10/28/12	THIS WEEK w/George SCA This Week	CA	8A-9A -----S	:30	1	\$1,200.00	P3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	-----S		1		\$1,200.00		0.00				
16	KMGH	10/28/12	10/28/12	SUN 4PM 4PM - SUN	CA	4P-430P -----S	:30	2	\$300.00	P1	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	-----S		2		\$300.00		0.00				
17	KMGH	10/28/12	10/28/12	5pm News Sunday 5pm News Sun Local News	CA	5P-6P -----S	:30	2	\$1,000.00	P2	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	-----S		2		\$1,000.00		0.00				
N 18	KMGH	10/28/12	10/28/12	10P NEWS - M-F/SU 10P NEWS (M-F/SU)	CA	10P-1037P -----S	:30	2	\$2,600.00	P2	0.00	NM	2	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	-----S		2		\$2,600.00		0.00				
N 19	KMGH	10/28/12	10/28/12	SUN Sports Extra-KMGH 10P News Sunday Sports	CA	1037P-11p -----S	:30	2	\$850.00	P2	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	-----S		2		\$850.00		0.00				
N 20	KMGH	10/29/12	10/29/12	GMA M-F 7-9A / KMGH GMA M-F 7-9A	CA	7A-9A M-----	:30	4	\$850.00	P3	0.00	NM	4	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	M-----		4		\$850.00		0.00				
N 21	KMGH	10/29/12	10/29/12	9a-930a Right This Minute 9a-930a Right This Minute	CA	9a-930a M-----	:30	2	\$500.00	P2	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	M-----		2		\$500.00		0.00				
22	KMGH	10/29/12	10/29/12	930a-10 Right This Minute 930a-10 Right This Minute	CA	930a-10a M-----	:30	2	\$500.00	P2	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	M-----		2		\$500.00		0.00				
23	KMGH	10/29/12	10/29/12	The View THE VIEW	CA	10A-11A M-----	:30	1	\$1,000.00	P1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	M-----		1		\$1,000.00		0.00				
24	KMGH	10/29/12	10/29/12	11A-12P News/KMGH 11A-12P News	CA	11A-12P M-----	:30	2	\$800.00	P1	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	M-----		2		\$800.00		0.00				
N 25	KMGH	10/29/12	10/29/12	DR. OZ - 4PM Dr. Oz	CA	4P-5P M-----	:30	2	\$1,000.00	P1	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	M-----		2		\$1,000.00		0.00				
26	KMGH	10/29/12	10/29/12	5-530P News M-F/KMGH 5-530P News	CA	5P-530P M-----	:30	2	\$1,000.00	P3	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	M-----		2		\$1,000.00		0.00				
27	KMGH	10/29/12	10/29/12	6p-630p JEOPARDY (M-F) 6P-630P JEOPARDY (M-F)	CA	6P-630P M-----	:30	2	\$3,400.00	P1	0.00	NM	2	\$6,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	M-----		2		\$3,400.00		0.00				
28	KMGH	10/29/12	10/29/12	630-7P WHEEL (M-F) 630-7p WHEEL (M-F)	CA	630-7P M-----	:30	2	\$3,400.00	P2	0.00	NM	2	\$6,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	M-----		2		\$3,400.00		0.00				
29	KMGH	10/29/12	10/29/12	Nightline Nightline	CA	1037P-1103P M-----	:30	1	\$2,000.00	P1	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

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29	KMGH	10/29/12	10/29/12	Nightline Nightline	CA	1037P-1103P	M- - - - -	:30	1	\$2,000.00	P1	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/29/12	11/04/12	M- - - - -		1			\$2,000.00		0.00				
N30	KMGH	10/23/12	10/26/12	The View THE VIEW	CA	10A-11A	- TWTF- -	:30	2	\$1,500.00	P1	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/22/12	10/28/12	- TWTF- -		2			\$1,500.00		0.00				
N31	KMGH	10/29/12	10/29/12	The View THE VIEW	CA	10A-11A	M- - - - -	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/29/12	11/04/12	M- - - - -		1			\$1,500.00		0.00				
N32	KMGH	10/28/12	10/28/12	ABC GMA SUN GMA SUN	CA	Sun GMA 6A-7A	- - - - - S	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/22/12	10/28/12	- - - - - S		1			\$300.00		0.00				
N33	KMGH	10/23/12	10/26/12	11A-12P News/KMGH 11A-12P News	CA	11A-12P	- TWTF- -	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/22/12	10/28/12	- TWTF- -		1			\$500.00		0.00				
Totals													118	\$166,600.00	